

Driving Excellence Through Strategy and Innovation



**EMPOWERING ORGANIZATIONS WITH
CUSTOMIZED SOLUTIONS IN TECHNOLOGY, DATA
ANALYTICS, AND LEADERSHIP**



Is your business poised for global expansion? Schedule your consultation and start your journey toward global success



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Why Choose Us?

Is your business poised for global expansion? Schedule your consultation and start your journey toward global success



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Frankfurt



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CT CONSULTING
YOUR SUCCESS, OUR MISSION

Your partner for successful business consulting

RELIABLE GLOBAL CONSULTING
SERVICES SINCE 2002



Company Introduction

CT Consulting is a premier consultancy and training firm specializing in empowering businesses with cutting-edge technology, data analytics, and leadership strategies. With a global footprint, we aim to enhance organizational performance, foster innovation, and drive sustainable growth.

Our Track Record

We pride ourselves on our diverse portfolio of clients across various industries. CT has successfully partnered with businesses in sectors such as:

- ✓ Technology
- ✓ Finance
- ✓ Manufacturing
- ✓ Retail
- ✓ Healthcare
- ✓ Energy



AI Consulting



SAP SAC/Power BI



Coaching and Training



Sales & Marketing



Interim Management

Our Mission

To transform businesses by providing strategic, innovative, and tailored solutions that meet the dynamic needs of today's industries.

Our Vision

To be the trusted partner for organizations worldwide, delivering exceptional value through impactful consulting and training programs.

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**WE OFFER
SOLUTIONS**

Service Offerings



Sector experience



CT ecosystem stack



Microsoft
PowerApps



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Our solutions at A Glance

AI CONSULTING - AI CONSULTING AND STRATEGY DEVELOPMENT

This service provides expert guidance to help companies understand and utilize AI technologies with the key components Need Analysis, Strategic Roadmap, Feasibility Studies, technology Assessment and Change management

AI CONSULTING - DEVELOPMENT OF CUSTOMIZED AI SOLUTIONS AND MODELS

This service focuses on creating tailored AI solutions to meet specific business requirements. It involves: Requirement analysis, Solution Design, Prototyping and Testing, Implementation, Maintenance and Support

AI CONSULTING - AI TRAINING AND WORKSHOP

Offering educational programs to help organizations build internal AI capabilities, including: Customized Training Program, Workshops and Seminars, Hand-on Training, and continuous learning resources

SAC / POWER BI - SAC / POWERBI IMPLEMENTATION

Tailored delivery of SAC/ Power BI solutions that integrate seamlessly with your existing systems.

SAC / POWER BI - DATA INTEGRATION AND MODELLING

Efficient data linking between SAP and non-SAP sources for comprehensive analytics.

SAC / POWER BI - BUSINESS INTELLIGENCE

Developing interactive dashboards and reports to support informed decisions.

Our solutions at A Glance

SAC / POWER BI – PREDICTIVE ANALYTICS

Using AI-driven insights to forecast trends and develop proactive strategies.

SAC / POWER BI – PLANNING AND BUDGETING

Designing collaborative planning models for accurate financial forecasts.

SAC / POWER BI – SUPPORT AND MAINTAINACE

Continuous monitoring, updates and technical support for uninterrupted performance

INTERIM MANAGEMENT SERVICES – CHANGE MANAGEMENT

Managing organizational transitions effectively, ensuring smooth implementation of changes while minimizing disruption and maximizing stakeholder engagement.

INTERIM MANAGEMENT SERVICES – CRISIS MANAGEMENT

Providing leadership and strategic guidance during times of crisis, helping organizations navigate through challenges and stabilize operations

INTERIM MANAGEMENT SERVICES – PROJECT MANAGEMENT

TDeveloping strategies to identify and prepare future leaders within the organization, ensuring smooth leadership transitions and continuity of operations.

Our solutions at A Glance

INTERIM MANAGEMENT SERVICES – SUCCESSION MANAGEMENT

Developing strategies to identify and prepare future leaders within the organization, ensuring smooth leadership transitions and continuity of operations.

SALES & MARKETING SERVICES – MARKETING STRATEGY

Developing comprehensive marketing plans tailored to business goals, ensuring effective positioning, customer engagement, and growth in the target market.

SALES & MARKETING SERVICES – SALES OPTIMIZATION

Enhancing sales processes, strategies, and team performance to increase revenue, improve conversion rates, and drive sustainable growth

SALES & MARKETING SERVICES – MARKET RESEARCH

Conducting thorough research to gather insights into market trends, customer behaviors, and competitive landscapes, helping businesses make informed decisions.

SALES & MARKETING SERVICES – BRANDING

Creating and refining brand identities to build a strong, recognizable presence in the market, fostering customer loyalty and differentiation.

SALES & MARKETING SERVICES – ONLINE MARKETING

Utilizing digital platforms and tools to reach and engage customers, including strategies for social media, SEO, content marketing, and online advertising

Training Program Overview

Course duration and depth will be tailored to match the participant's existing expertise and learning objectives, ensuring a personalized learning experience that maximizes impact.

AI Tracks

| Track Code | Module | Topics Covered | Duration |
|------------|--|--|----------|
| AI001 | Introduction to AI | Foundational concepts, trends in AI research, etc | 2 weeks |
| AI002 | Machine Learning Methodologies | Algorithms, optimization techniques, etc | 2 Weeks |
| AI003 | Neural Network Architectures | Frameworks, explored through implementations | 2 Weeks |
| AI005 | Advanced Natural Language Processing (NLP) | Semantic analysis conversational AI, etc | 2 weeks |
| AI006 | AI in Strategic Business Contexts | AI for decision-making, operational automation, etc | 2 Weeks |
| AI006 | AI Governance and Ethical Frameworks | Best practices in ethical AI deployment, etc | 2 Weeks |
| AI007 | Frontier AI Techniques | Generative models, quantum computing applications, etc | 2 Weeks |

Specialized AI Training Tracks

| Track Code | Module | Topics Covered | Duration |
|------------|----------------------------|---|----------|
| SAI001 | AI-Driven Healthcare | Diagnostics, patient care, and operational efficiency | 2 weeks |
| SAI002 | Financial Services AI | Fraud detection, risk analysis, etc | 2 Weeks |
| SAI003 | Manufacturing Intelligence | Smart factories, process optimization, etc | 2 Weeks |
| SAI004 | Retail Analytics | Consumer insights, inventory management, etc | 2 Weeks |
| SAI005 | AI in Academia | Advanced pedagogy tools and adaptive learning systems | 2 Weeks |

SAC/ Power BI Foundation Level Tracks

| Track Code | Module | Topics Covered | Duration |
|------------|----------------------------|--------------------------------|----------|
| FL001 | Data Basics | Data Types, Sources, Quality | 2 weeks |
| FL002 | Visualization Fundamentals | Chart Types, Design Principles | 2 Weeks |
| FL003 | Basic Analytics | Simple Calculations, Filters | 2 Weeks |
| FL004 | Platform Navigation | Interface Mastery, Settings | 2 Weeks |

Advanced Analytics Application

| Track Code | Module | Topics Covered | Duration |
|------------|-----------------------------|------------------------------------|----------|
| AA001 | Predictive Models | Time Series Analysis, Regression | 2 weeks |
| AA002 | Machine Learning | Classification, Clustering | 2 Weeks |
| AA003 | Natural Language Processing | Text Analytics, Sentiment Analysis | 2 Weeks |
| AA004 | Advanced Visualization | Custom Visuals, Animation | 2 Weeks |

Manufacturing Analytics

| Track Code | Module | Topics Covered | Duration |
|------------|-----------------------|--|----------|
| MA001 | Production Efficiency | OEE, Downtime, Yield | 2 Weeks |
| MA002 | Quality Control | Defect Rates, Process Capability | 2 Weeks |
| MA003 | Supply Chain | Inventory Turns, Lead Time | 2 Weeks |
| MA004 | Maintenance | Equipment Health, Predictive Maintenance | 2 Weeks |

Financial Services Analytics

| Track Code | Module | Topics Covered | Duration |
|------------|------------------------|---------------------------------|-------------|
| FA001 | Portfolio Analysis | Returns, Risk Metrics | 8-10 Weeks |
| FA002 | Customer Profitability | Lifetime Value, Product Usage | 6-8 Weeks |
| FA003 | Regulatory Compliance | Exposure, Violations | 10-12 Weeks |
| FA004 | Fraud Detection | Transaction Patterns, Anomalies | 8-10 Weeks |

Dashboard Development Process

| Track Code | Module | Topics Covered | Duration |
|------------|------------------------|---|------------|
| DDP001 | Requirements Gathering | Stakeholder Interviews, Use Case Analysis | 2-3weeks |
| DDP002 | Design | Mockups, User Experience Planning | 3-4Weeks |
| DDP003 | Development | Data Model Creation, Visual Development | 4-6 Weeks |
| DDP004 | Testing & Optimization | Performance Testing, User Acceptance | 2 -3 Weeks |

Executive Development Tracks

| Track Code | Module | Topics Covered | Duration |
|------------|-------------------|---|-----------|
| EDT001 | C-Suite | Strategic Vision, Board Relations | 12 Months |
| EDT002 | Senior Management | Operational Excellence, Team Building | 9 Months |
| EDT003 | Middle Management | Project Leadership, Change Management | 6 Months |
| EDT004 | Emerging Leaders | Foundation Skills, Personal Development | 4 Months |

Technical Leader Excellence Track

| Track Code | Module | Topics Covered | Duration |
|------------|------------------------|--|----------|
| TLE001 | Digital Leadership | AI/ML Understanding, Digital Strategy | 16 weeks |
| TLE002 | Engineering Leadership | Technical Project Management, Innovation | 20 Weeks |
| TLE003 | Data Leadership | Analytics Strategy, Data Governance | 14 Weeks |
| TLE004 | Product Leadership | Product Strategy, Market Analysis | 18 Weeks |

Sales Training Level Tracks

| Track Code | Module | Topics Covered | Duration |
|------------|--------------|---|----------|
| STL001 | Foundation | Basic Sales Principles, Product Knowledge | 4 Weeks |
| STL002 | Intermediate | Advanced Selling Techniques, Territory Management | 8 weeks |
| STL003 | Advanced | Strategic Account Management, Sales Leadership | 12 weeks |
| STL004 | Expert | Global Sales Strategy, Enterprise Selling | 16 weeks |

Sales Development Tracks

| Track Code | Module | Topics Covered | Duration |
|------------|-------------------|---------------------------------|----------|
| SD001 | Sales Skills | Negotiation, Closing Techniques | 16 weeks |
| SD002 | Marketing Skills | Digital Marketing, Analytics | 20 Weeks |
| SD003 | Technical Skills | CRM, Sales Tools | 14 Weeks |
| SD004 | Leadership Skills | Team Management, Strategy | 18 Weeks |

Interim Management Level Tracks

| Track Code | Module | Topics Covered | Duration |
|------------|---|---|-------------|
| IML001 | Executive Leadership (C-Suite Positions) | Strategic Direction, Transformation Plans | 6-12 Months |
| IML002 | Operational Management (Department Level) | Process Optimization, Team Development | 3-9 Months |
| IML003 | Project Leadership (Specific Initiatives) | Project Completion, Knowledge Transfer | 2-6 Months |
| IML004 | Crisis Management (Emergency Response) | Stability Restoration, Risk Mitigation | 1-3 Months |



Your Digital Journey Starts Here



STANDARD

2 Weeks
Core Training Modules
Certification
Access to Online Resources.

€7,000
–
€10,999



PREMIUM

4 Weeks
Comprehensive Training Modules
Certification
Access to Online Resources

€9,000
–
€15,000



CUSTOM

Flexible duration
Content tailored to specific needs.
Personalized consultations
Hands-on workshops

**CONTACT
SALES**

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Experience and expertise

Our consultants bring years of experience and in-depth expertise to offer you well-founded and practical solutions.

Individual support

We attach great importance to personal and individual advice that is tailored precisely to your needs.

Trustful partnership

We value close and trusting cooperation with our customers in order to achieve the perfect results together.

Results orientation

Our focus is on achieving concrete and measurable results that increase your sales and sustainably increase your brand awareness.

Innovative approaches

We use innovative and creative approaches to differentiate your company from the competition and leave a lasting impression on your customers.

Sustainable results

Our goal is to achieve long-term and sustainable results for your company that help you achieve your business goals.

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