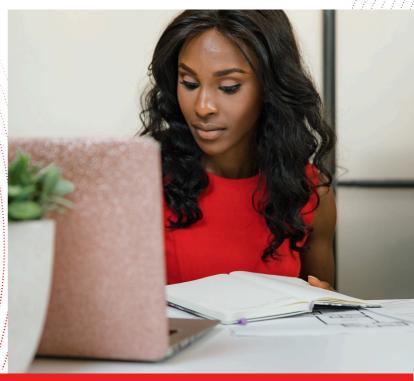
CT CONSULTING YOUR SUCCESS, OUR MISSION

Driving Excellence Through Strategy and Innovation



EMPOWERING ORGANIZATIONS WITH CUSTOMIZED SOLUTIONS IN TECHNOLOGY, DATA ANALYTICS, AND LEADERSHIP



Is your business poised for global expansion? Schedule your consultation and start your journey toward global success









TABLE OF CONTENTS



- 02 Services & Expertise
- Our Solution at a Glance
- 04
 Training Program
- Packages & Pricing
- 06 Why Choose Us?

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Your partner for successful business consulting

RELIABLE GLOBAL CONSULTING SERVICES SINCE 2002



Company Introduction

CT Consulting is a premier consultancy and training firm specializing in empowering businesses with cuttingedge technology, data analytics, and leadership strategies. With a global footprint, we aim to enhance organizational performance, foster innovation, and drive sustainable growth.

Our Track Record

We pride ourselves on our diverse portfolio of clients across various industries. CT has successfully partnered with businesses in sectors such as:

Technology

Finance

Manufacturing

Retail

Healthcare

Energy





SAP SAC/Power BI



Coaching and Training



Sales & Marketing



Interim Management

Our Mission

To transform businesses by providing strategic, innovative, and tailored solutions that meet the dynamic needs of today's industries.

Our Vision

To be the trusted partner for organizations worldwide, delivering exceptional value through impactful consulting and training programs.

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CT CONSULTING YOUR SUCCESS, OUR MISSION











Sector experience



CT ecosystem stack

























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Our solutions at A Glance

AI CONSULTING -AI CONSULTING AND STRATEGY DEVELOPMENT

This service provides expert guidance to help companies understand and utilize AI technologies with the key components Need Analysis, Strategic Rodmap, Feasibility Studies, technology Assement and Change management

AI CONSULTING - DEVELOPMENT OF CUSTOMIZED AI SOLUTIONS AND MODELS

This service focuses on creating tailored AI solutions to meet specific business requirements. It involves: Requirement analysis, Solution Design, Prototyping and Testing, Implementation, Maintenance and Support

AI CONSULTING - AI TRAINING AND WORKSHOP

Offering educational programs to help organizations build internal Al capabilities, including: Customized Training Program, Workshops and Seminars, Hand-on Training, and continuous learning resources

SAC / POWER BI - SAC / POWERBI IMPLEMENTATION

Tailored delivery of SAC/ Power BI solutions that integrate seamlessly with your existing systems.

SAC / POWER BI - DATA INTEGRATION AND MODELLING

Efficient data linking between SAP and non-SAP sources for comprehensive analytics.

SAC / POWER BI - BUSINESS INTELLIGENCE

Developing interactive dashboards and reports to support informed decisions.







Our solutions at A Glance

SAC / POWER BI - PREDICTIVE ANALYTICS

Using Al-driven insights to forecast trends and develop proactive strategies.

SAC / POWER BI - PLANNING AND BUDGETING

Designing collaborative planning models for accurate financial forecasts.

SAC / POWER BI - SUPPORT AND MAINTAINACE

Continuous monitoring, updates and technical support for uninterrupted performance

INTERIM MANAGEMENT SERVICES - CHANGE MANAGEMENT

Managing organizational transitions effectively, ensuring smooth implementation of changes while minimizing disruption and maximizing stakeholder engagement.

INTERIM MANAGEMENT SERVICES - CRISIS MANAGEMENT

Providing leadership and strategic guidance during times of crisis, helping organizations navigate through challenges and stabilize operations

INTERIM MANAGEMENT SERVICES - PROJECT MANAGEMENT

TDeveloping strategies to identify and prepare future leaders within the organization, ensuring smooth leadership transitions and continuity of operations.





Our solutions at A Glance

INTERIM MANAGEMENT SERVICES - SUCCESSION MANAGEMENT

Developing strategies to identify and prepare future leaders within the organization, ensuring smooth leadership transitions and continuity of operations.

SALES & MARKETING SERVICES - MARKETING STRATEGY

TDeveloping comprehensive marketing plans tailored to business goals, ensuring effective positioning, customer engagement, and growth in the target market.

SALES & MARKETING SERVICES - SALES OPTIMIZATION

Enhancing sales processes, strategies, and team performance to increase revenue, improve conversion rates, and drive sustainable growth

SALES & MARKETING SERVICES - MARKET RESEARCH

Conducting thorough research to gather insights into market trends, customer behaviors, and competitive landscapes, helping businesses make informed decisions.

SALES & MARKETING SERVICES - BRANDING

Creating and refining brand identities to build a strong, recognizable presence in the market, fostering customer loyalty and differentiation.

SALES & MARKETING SERVICES - ONLINE MARKETING

Utilizing digital platforms and tools to reach and engage customers, including strategies for social media, SEO, content marketing, and online advertising







Training Program Overview

Course duration and depth will be tailored to match the participant's existing expertise and learning objectives, ensuring a personalized learning experience that maximizes impact.

Al Tracks

Track Code	Module	Topics Covered	Duration
A1001	Introduction to Al	Foundational concepts, trends in Al research, etc	2 weeks
AI002	Machine Learning Methodologies	Algorithms, optimization techniques, etc	2 Weeks
A1003	Neural Network Architectures	Frameworks, explored through implementations	2 Weeks
AI005	Advanced Natural Language Processing (NLP)	Semantic analysis conversational AI, etc	2 weeks
AI006	Al in Strategic Business Contexts	Al for decision- making, operational automation, etc	2 Weeks
AI006	Al Governance and Ethical Frameworks	Best practices in ethical Al deployment, etc	2 Weeks
AI007	Frontier Al Techniques	Generative models, quantum computing applications,etc	2 Weeks







Specialized Al Training Tracks

Topics Covered Duration Track Code Module Diagnostics, patient Al-Driven SAI001 2 weeks care, and operational Healthcare efficiency Financial Services Fraud detection, risk SAI002 2 Weeks analysis, etc Smart factories. Manufacturing SAI003 2 Weeks process Intelligence optimization, etc Consumer insights, Retail Analytics **SAI004** 2 Weeks inventory management, etc Advanced pedagogy tools and adaptive Al in Academia SAI005 2 Weeks learning systems

SAC/ Power BI Foundation Level Tracks

Track Code	Module	Topics Covered	Duration
			Managara (M
FL001	Data Basics	Data Types, Sources, Quality	2 weeks
FL002	Visualization Fundamentals	Chart Types, Design Principles	2 Weeks
FL003	Basic Analytics	Simple Calculations, Filters	2 Weeks
FL004	Platform Navigation	Interface Mastery, Settings	2 Weeks







Advanced Analytics Application

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Track Code	Module	Topics Covered	Duration
AA001	Predictive Models	Time Series Analysis, Regression	2 weeks
AA002	Machine Learning	Classification, Clustering	2 Weeks
AA003	Natural Language Processing	Text Analytics, Sentiment Analysis	2 Weeks
AA004	Advanced Visualization	Custom Visuals, Animation	2 Weeks

Manufacturing Analytics

Track Code	Module	Topics Covered	Duration
MA001	Production Efficiency	OEE, Downtime, Yield	2 Weeks
MA002	Quality Control	Defect Rates, Process Capability	2 Weeks
MA003	Supply Chain	Inventory Turns,	2 Weeks
(MAOOS)	Supply Cridin	Lead Time	2 WCCR3
MA004	Maintenance	Equipment Health, Predictive Maintenance	2 Weeks







Financial Services Analytics

Track Code	Module	Topics Covered	Duration
FA001	Portfolio Analysis	Returns, Risk Metrics	8-10 Weeks
FA002	Customer Profitability	Lifetime Value, Product Usage	6-8 Weeks
FA003	Regulatory Compliance	Exposure, Violations	10-12 Weeks
FA004	Fraud Detection	Transaction Patterns, Anomalies	8-10 Weeks

Dashboard Development Process

Track Code	Module	Topics Covered	Duration
DDP001	Requirements Gathering	Stakeholder Interviews, Use Case Analysis	2-3weeks
DDP002	Design	Mockups, User Experience Planning	3-4Weeks
	//		
DDP003	Development	Data Model Creation, Visual Development	4-6 Weeks
DDP004	Testing & Optimization	Performance Testing, User Acceptance	2 -3 Weeks







Executive Development Tracks

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Track Code	Module	Topics Covered	Duration
EDT001	C-Suite	Strategic Vision, Board Relations	12 Months
EDT002	Senior Management	Operational Excellence, Team Building	9 Months
EDT003	Middle Management	Project Leadership, Change Management	6 Months
EDT004	Emerging Leaders	Foundation Skills, Personal Development	4 Months

Technical Leader Excellence Track

Track Co	ode	Module	Topics Covered	Duration
Mannana (Manananana
TLEOC		Digital Leadership	AI/ML Understanding, Digital Strategy	16 weeks
TLEOC	2	Engineering Leadership	Technical Project Management, Innovation	20 Weeks
TLEOC		Data Leadership	Analytics Strategy, Data Governance	14 Weeks
TLEOC)4	Product Leadership	Product Strategy, Market Analysis	18 Weeks
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Sales Training Level Tracks

Track Code	Module	Topics Covered	Duration
STL001	Foundation	Basic Sales Principles, Product Knowledge	4 Weeks
STL002	Intermediate	Advanced Selling Techniques, Territory Management	8 weeks
STL003	Advanced	Strategic Account Management, Sales Leadership	12 weeks
STL004	Expert	Global Sales Strategy, Enterprise Selling	16 weeks

Sales Development Tracks

Track Code	Module	Topics Covered	Duration
			Managaran (1)
SD001	Sales Skills	Negotiation, Closing Techniques	16 weeks
SD002	Marketing Skills	Digital Marketing, Analytics	20 Weeks
SD003	Technical Skills	CRM, Sales Tools	14 Weeks
SD004	Leadership Skills	Team Management, Strategy	18 Weeks







Interim Management Level Tracks

Track Code

Module

Topics Covered

Strategic Direction,

Transformation

Plans

Process

Optimization, Team

Development

Project Completion,

Knowledge Transfer

Duration

IML001

Executive Leadership (C-Suite Positions)

6-12 Months

IML002

Operational Management (Department Level)

3-9 Months

IML003

Project Leadership (Specific Initiatives)

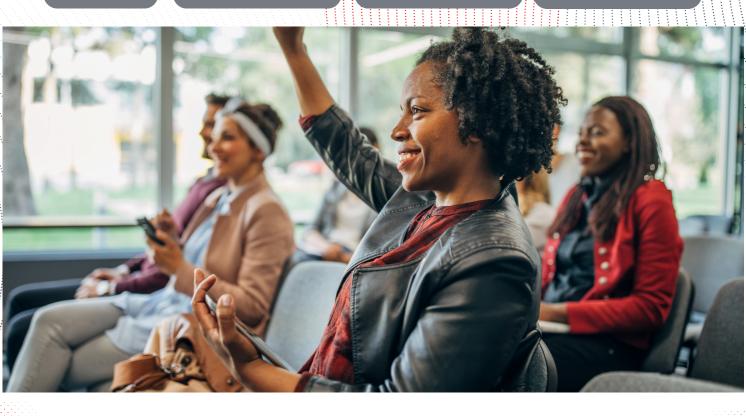
2-6 Months

IML004

Crisis Management (Emergency Response)

Stability Restoration, Risk Mitigation

1-3 Months





Your Digital Journey **Starts Here**



STANDARD

2 Weeks

Core Training Modules

Certification

Access to Online Resources.

€7,000

€10,999



PREMIUM

4 Weeks

Comprehensive Training Modules

Certification

Access to Online Resources

€9,000

€15,000



CUSTOM

Flexible duration

Content tailored to specific needs.

> Personalized consultations

Hands-on workshops

CONTACT **SALES**

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Why Choose CT Consulting?

Experience and expertise

Our consultants bring years of experience and in-depth expertise to offer you well-founded and practical solutions.

Trustful partnership

We value close and trusting cooperation with our customers in order to achieve the perfect results together.

Innovative approaches

We use innovative and creative approaches to differentiate your company from the competition and leave a lasting impression on your customers.

Individual support

We attach great importance to personal and individual advice that is tailored precisely to your needs.

Results orientation

Our focus is on achieving concrete and measurable results that increase your sales and sustainably increase your brand awareness.

Sustainable results

Our goal is to achieve long-term and sustainable results for your company that help you achieve your business goals.

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